Thursdays at Seven Concert Series

Location	Downtown Graham, NC
Established	2003
Dates/Times	Fourth Thursday of Each Month, May—September
Attendance	700-1,200 at each concert
Audience	All demographics including young families and retirees
Activities	Concert on West Elm Street, food vendors and local restaurants
Marketing	Radio, social media, posters/flyers, onsite Bright Board display
Promotions	Advertising, product sales/sampling

Become associated with a successful, FREE community event that attracts over 5,000 people from across Alamance County each year.

PARTNERSHIP OPPORTUNITIES RANGE FROM PRESENTING SPONSOR TO BOOTH DISPLAYS TO ON-SITE ADVERTISING.

	Presenting Sponsor	**Stage Sponsor**	**Single Concert Sponsor**	**On-Site Sponsor**	**Supporting Sponsor**	**Concession Sponsor**
Value	$2,500	$1,000	$500	$150/concert	$75/concert	$50/concert
# Available	2	4	5	4	6	3
Booth Space 10'x10'	Yes, includes power & canopy	Yes	Yes	Yes	No	Yes
Concert Posters and Flyers	Both	Both	Poster only	No	No	No
Radio Advertising	Series "presented by.."	Series "sponsored by.."	Concert "sponsored by.."	No	No	No
GRPD Website/ Social Media	Logo	Logo	Name only	No	No	No
Concert Posters/ Flyers to Read:	Series "presented by.."	Series "sponsored by.."	Concert "sponsored by.."	No	No	No
Bright Board Display	Four slides	Three slides	Two slides	Two slides	Two slides	None

CONTACT US TO CUSTOMIZE A PACKAGE FOR YOUR BUSINESS OR ORGANIZATION

Graham Recreation and Parks Department • Marketing Division 336.513.5510

www.GrahamRecreationAndParks.com