

Business Beautification Grant Matrix

Property Name:		
Criteria:	Scoring:	Score:
Street-Side Appearance	0 = Project does not improve street-side appearance 3 = Project moderately improves on the existing street-side appearance 5 = Project significantly improves street-side appearance by bringing the property into conformance with city requirements which includes but are not limited to public/handicap accessible sidewalks, signage, and landscaping OR removes non-conforming/illegal site elements such as signage	
Project Visibility	0 = No visibility from the public way 1 = Low visibility 3 = Medium visibility, along medium traffic volume or low speed road 4 = High visibility, along a major corridor 5 = High visibility, within an overlay district	
Potential Community Impact	0 = Little community-wide impact 2 = Supports an existing business 3 = Supports the expansion of an existing business 4 = Significantly improves the aesthetic character of the area and surrounding businesses 5 = Enables a new business to locate in Graham, facilitates the elimination of a hazardous non-conforming structures (ie. demolition), or encourages future development in line with the adopted land use plan.	

Contractor/Vendor Quotes	2 = Provided two price quotes 5 = Provided at least two independent* price quotes	
Is the project located outside of the Downtown Historic District?	0 = No, does not have a COA 3 = No, has an approved COA 5 = Yes	
Has the applicant previously received Business Beautification grant funds?	0 = Yes, within the last year 2 = Yes, within the last two years 4 = Yes, but not within the last three years 5 = No, never	
Has the applicant been awarded funds in the past but not completed the proposed work?	0 = Yes, within the last three years 3 = Yes, within the last year 5 = No, work on the proposed project was completed to the satisfaction of the City OR the applicant has not previously been awarded funds	
Private Match	0 = 50% of project funded privately 3 = Greater than 50% of project funded privately 4 = Greater than 55% of project funded privately 5 = Greater than 60% of project funded privately	
Overall Project	Rank each project in order of priority, + 5 = If top three	
	Total Score	0

*Quotes must come from independent contractors/vendors without a direct familial relation (husband, wife, child, father, mother, or sibling) to the applicant or companies owned by the applicant for the purpose of meeting the required number of quotes. This does not preclude these individuals from completing the proposed work. However, the City will only reimburse the project up to 50% of the lowest eligible quote submitted. For example, if a family member or company owned by the applicant would like to submit a quote for the project they may do so but the applicant must get two additional quotes from vendors without a familial or business relationship to the applicant and include those with their application.