



October 15, 2021

Dear Prospective Sponsor,

The City of Graham strives to bring a truly unique events to Alamance County, and would like for your organization to play a part. We are seeking to form a sponsor relationship with your business for the annual Downtown Graham Pumpkin Bash Event. This event is being coordinated by the City of Graham Recreation & Parks, Fire, and Police Departments. We believe your business could play a vital role in making this annual event the perfect way to bring people together and add to community traditions in Alamance County.

This event invites the community to participate in an evening of engaging activities featuring games, rides, and fun. The event will consist of inflatables, vendors, a trunk or treat, a climbing wall, carnival games, and food trucks. Your sponsorship will support the event expenses helping create a free and quality event for the community.

Below you will find sponsorship opportunities for the event, as well as the benefits. We invite your business to take advantage of the exceptional advertising and promotional opportunity as we strive to increase the profile of your company to our community and to your target market.

Being one of Graham's larger events, the estimated attendance at past Pumpkin Bash events is approximately 6,000.

Street Sponsor: \$2000

Available: 4

Each street will feature the various activities of Pumpkin Bash (choose your street):

West Elm Street – features bounce houses

East Elm Street – features carnival games (this street includes electricity for booth space)

North Main Street – features inflatable obstacle courses and challenges

South Main Street – features food trucks

Included for Sponsor:

Booth space (10x10) at the event at the entry to the street activities*

Large company logo and link to website listed on event webpage

Name recognized on social media for the event

*Provided by Sponsor - responsible for their own tables, chairs, tents, tarpaulins and any other needs that may arise

Sponsorships can be made by a check payable to the City of Graham or by VISA/MasterCard (invoice will be emailed). We look forward to working with you on the Downtown Graham Pumpkin Bash Event. Thank you in advance for your support of our community and this event.

For more information about sponsoring this event, please contact the Graham Recreation & Parks Marketing Supervisor, Brandy McCandless, at bmccandless@cityofgraham.com or call (336) 513-5510.