## GRAHAM RECREATION AND PARKS COMMISSION MONTHLY MEETING Feb. 9, 2022 6:30 PM

## Graham Historical Museum

#### **AGENDA**

T	Welcome
1.	W CICOIIIC

- II. Approval of Minutes
- III. Chairperson's Report
- IV. Director's Report
  - 1. Past Programs
  - 2. Staff Training
  - 3. Shelter Fire
  - 4. PT Staff Evaluations

## V. Old Business

- 1. Community listening session restart in spring
- 2. Part-time staffing

## VI. New Business

- 1. Graham-Mebane Lake plans
- 2. Facility improvements
  - i. Crosswalks and Sidewalks @ GRP complete
  - ii. 200 North HVAC screen

## VII. Activity Reports

- 1. Recreation Center
- 2. Athletics
- 3. Programs
- 4. Parks
- 5. Graham-Mebane Lake
- 6. Marketing
- 7. Hall of Fame

## VIII. Other Business

IX. Adjournment

## GRAHAM RECREATION AND PARKS COMMISSION Oct. 13, 2021 GRAHAM HISTORICAL MUSEUM

#### MINUTES

PRESENT: Chair Jay Cook, Brian Cutlip, Tim Beshel, Laurie Pickard, Nicki Smith

**STAFF: Brian Faucette** 

Chair Cook called the meeting to order at 6:33 with a welcome.

#### MINUTES

-Mr. Cutlip made a motion to approve the minutes of the August 11, 2021 meeting. The motion was seconded by Mr. Beshel and unanimously approved.

CHAIR'S REPORT - Chair Cook reported the Friends of Graham Recreation have not met lately.

### **DIRECTOR'S REPORT**

- -Mr. Faucette reported the 9/11 5K event co-sponsored by the GRPD, Fire and Police Departments was a great success with strong participation from the community.
- -Mr. Faucette informed the Commission the annual Pumpkin Bash will be held on October 29<sup>th</sup>. The event will be the first held in downtown Graham in over a year.
- -Mr. Faucette played the new promotional video for the Commission.

## **OLD BUSINESS**

- -Mr. Faucette updated the Commission that no new Adult Challenge Course equipment has been submitted.
- -Mr. Faucette reported the tennis court resurfacing project is complete. A huge thanks was given to the entire staff, especially the Parks Division staff.
- -Mr. Faucette reported the Afterschool Program is running smoothly with around 25 participants.

#### **NEW BUSINESS**

- -Mr. Faucette updated the Commission on the difficulty of all GRPD Divisions to secure new staff.
- -Mr. Faucette highlighted the COVID protocols that will be followed for the basketball season.
- -Mr. Faucette reported the GRPD and IT are exploring options to live stream games.
- -Mr. Faucette updated the Commission on several facility improvements.

## **ACTIVITY REPORTS**

Centers: N/A Marketing: N/A Friends Group: N/A Programs: N/A Parks: N/A Athletics: N/A Sports Hall of Fame: Chair Cook reported the committee voted for the 2022 class and will meet later in October to discuss the lack of family members for a potential inductee.

## **OTHER BUSINESS**

Respectfully submitted,

-Chair Cook asked if there was any movement from the Council on the development of the Soccer Complex. Mr. Faucette reported on the plan for Alley, Williams, Carmen and King to survey the property later in the year but could not comment on the Council's view of the project, especially with an election in less than a month.

-Mrs. Pickard asked on the status of the City Manager search. Mr. Faucette updated the Commission that he was involved in an interview process but did not know the timeline Council planned to take with the search.

-Mrs. Pickard asked about possible changes in the Dept.'s COVID procedures as the possibility of vaccines for children nears. Mr. Faucette relayed the GRPD is constantly monitoring the pandemic and making adjustments to procedures and protocols as advised or needed.

With all business concluded, Mr. Cutlip made a motion to adjourn at 7:21pm, seconded by Mrs. Smith and unanimously approved.

Brian Faucette		
Jay Cook, Chair	 Date	•

# Graham Recreation and Parks Commission Director's Report for January '22

I. COVID-19 - The department continues to monitor changing conditions and prepare various program and facility plans to best serve our community.

## II. Present Projects

- **a. Graham-Mebane Lake Master Plan** The plans will be presented to the Rec. Commission at the next meeting.
- **b. 200 North pocket park** The Certificate of Appropriateness (COA) was approved by the City's Historic Resources Commission (HRC). The design for the HVAC screen will be presented to the Rec. Commission at the next meeting.

## III. Future Projects

- a. Cabin at Cooke Park Plans to reimagine/renovate the cabin remain paused.
- **b.** Multi-purpose Complex @ GRP AWCK will be surveying the site later in the winter to begin finalizing new plans.
- c. Graham Regional Park Adult Challenge Course no new information has been received.

## IV. Policies/Manuals

- a. Sponsorship Work on the development of a departmental sponsorship policy is progressing.
- **b.** Tree Maintenance Manual The Parks Division is still testing a draft manual as they review the condition of trees within Cooke Park. A final manual will be approved in the spring.
- V. Historical Museum Attendance 7 signed the guest book in January.

## VI. Outside Committees

- a. Friends of GRPD no meeting in January.
- b. Wellness Collaborative no meeting in January.

## VII. Staffing

- **a. Training** Fulltime staff have completed a total of 56.5 hours of training (18.5 hours of Diversity, Equity and Inclusion training)
- **b.** Open positions The department is currently advertising the following part-time positions:
  - i. Parks-Athletic Facilities General Maintenance Worker
  - ii. Athletic Facility Attendant
  - iii. Lake Attendant
  - iv. Recreation Facility Maintenance Worker
  - v. Recreation Facility Attendant

## VIII. Financial Summary

<b>Recreation Division</b>	
	Jan.
Weight Room/Open Play	\$8.00
Civic Center rentals	\$20.00
Maple St. Center rentals	\$240.00
Chair/Table rental	\$0.00
Summer Day Camp	\$0.00
Soccer	\$1,362.50
Lacrosse	\$78.75
Flag Football	\$0.00
Basketball	\$65.00
Baseball (T-ball)	\$1,000.00
Softball	\$123.75
Donations	\$110.00
Total	\$3,008.00

<b>Lake Division</b>	(closed)	
	Jan.	
Fishing Boat launches	\$0.00	
Non-Motor Boat launches (Kayak/Canoe)	\$0.00	
Ski Boat launches	\$0.00	
Jon Boat rentals	\$0.00	
Kayak/Canoe rentals	\$0.00	
Bank Fishing	\$0.00	
Bait/Supplies	\$0.00	
Shelter rental	\$0.00	
Tournaments (Catfish)	\$0.00	
Annual Permit	\$0.00	
Other (Misc.)	\$0.00	
Total	\$0.00	

# **Programs & Events Report**

**GRAHAM RECREATION & PARKS COMMISSION January 2022 Report** 

Emma Griffin
Program Supervisor
(336) 513-5510
egriffin@CityofGraham.com



# **Current Programs**

- First Responder Friday
  - o General Information
    - Collaborative program with the Fire and Police Department
    - Occurs the fourth Friday each
    - Goal: to connect and engage with the community to foster good relationships and market programs
  - o January 28: Graham Regional Park 3:00pm-5:00pm
  - o February location is TBD

# **Upcoming Programs**

- Cottontail Crawl
  - General Information
    - April 2: 6:00pm 9:00pm
    - Invitations to businesses sent
    - Participants will follow a Downtown Scavenger Hunt using clues to take them to each location.
    - All participants who complete the crawl will be entered into the prize drawings
- Graham Hall of Fame
  - General Information
    - Saturday, April 9, 2022
    - Graham Recreation Center
  - The committee is currently gathering information on the inductees for the ceremony.
  - All photos and videos for the ceremony are due by the next meeting
  - Next meeting: February 9
    - Plans to discuss COVID-19 effects and procedures
    - Finalize catering
    - Finalize decorations
    - Determine ticketing

"Apparently there is nothing that CANNOT happen today"

- Summer Camp
  - o General Information
    - Dates: May 31 August 19
    - There are 5 counselors confirmed returning this summer and 2 substitute counselors. I will need to hire at least 2 more counselors, one assistant directors, and one director. The job will be posted in February
    - Registration will open to past participants on February 7 and then advertised to the general public to open March 7.
- Slice of Summer
  - o General Information
    - June 18
    - Have confirmed dates with Police and Fire. Email sent to Water.

# **Professional Development**

- NRPA
  - o Cancelled due to COVID-19: NRPA Event Management School January 16-21, 2022
  - o Planning to attend the NRPA Supervisor's Management School in November

## **Committees**

- Safe Kids
  - o Next Meeting: Monday, February 14 at 10:00 am to discuss spring initiatives
  - o Still meeting via Zoom

## Miscellaneous

- Salvation Army Boys and Girls Club After School Program
  - We are partnering with SABGC to host an After School program at the Graham Recreation Center
  - o Began September 7
  - o Pick up from North Graham Elementary, South Graham Elementary, and River Mill Academy
  - O Blake Cashmore from the City of Burlington (Transportation Planner) will be doing a program on Wednesday, February 9 to talk about bike safety and hand out helmets.
- Potential Programming
  - "School Day Off" Trips (on ABSS Teacher Workdays "Student Playday"?)
  - Winter and Spring Break Day Camps
  - Street Events on West Elm, concerts, etc.
  - New concert series in the park when Thursdays at Seven moves back Downtown?
  - New Year's Eve Event for 2022 (big goal!)

<sup>&</sup>quot;Apparently there is nothing that CANNOT happen today"

# Graham Recreation and Parks Commission Centers Report – January 2022 Vicky Braniff, CPRP

## **Facility Updates:**



## **Recreation Center:**

The beginning of January did not disappoint for the start of 2022 by introducing winter weather with snow, ice and cancellations and delays. Mastercraft returned and replaced the basketball goal backboard and height adjuster that had been damaged during a basketball practice. Due to a delay in shipment, installation of a new height adjuster motor was completed the following week. Basketball Goal numbers and Height Adjuster numbers were applied to the backboards to identify the goals for retraction and height adjustment by a remote control. The yearly fire alarm inspection was completed by Innovative Sound and Security with no issues. Met with the new Alamance County Community Services Nutrition Coordinator, Jasmine Woods, to access the possibility of the return of the Congregate Meal Program in March. Carolina All-in-One remounted one the stall door's frame to the concrete wall in the Ladies Restroom. All restroom stall doors were leveled and squared and reattached with the customary tamperproof bolts and screws.

## **Civic Center:**

Current Groups using the Civic Center:

- Alamance County Veterans (ALCO) 1st Wed per month 6:00pm-7:00pm
- Alamance/Burlington Newcomers Club-2<sup>nd</sup> Tues per month 9:00am-12:00pm
- **♣ Graham Rotary Club-1**st & 3rd Thurs per month 11:30am-1:30pm
- Juvenile Crime Prevention Council (JCPC)-3rd Tues per month 12:00pm-2:00pm
- Alamance County Blood Drive-3<sup>rd</sup> Fri every other month 8:30am-3:30pm
- New Faith Covenant Ministries-Sundays 11:00am-12:00pm
- **Graham Police Department**-various meetings and trainings
- **₲ Graham Fire Department**-various meetings and trainings
- ≰ Graham Area Business Association -quarterly meeting-last Monday of the month 6:00pm-7:00pm

## Maple Street Center:

The Alamance County War Memorial Committee started meeting the 2<sup>nd</sup> Monday each month at Maple St. Current groups using Maple Street Center include:

- Maple Street Line Dancers: Mon and Tue 9am-11am Instructors: Carolyn Gantt and Frances Woodlief
- The Troxlers-Ballroom Dance Practice: Wed 9:30am-10:30am
- The Popowskys-Ballroom Dance Practice: Wed & Fri 7:30pm-8:30pm
- Alamance Arts-Barn Quilt Painting Class: 2<sup>nd</sup> Saturday per month 8:30am-12:30pm
- Alamance Arts-Liquid Art Class: 4th Saturday per month 8:30am-12:30pm
- TOPS: 1st and 3rd Tuesday per month 5:30pm-6:30pm
- Lifepoint Church: Sundays 10:30am-12:00pm
- Alamance County War Memorial Committee: 2<sup>nd</sup> Monday per month 7:30pm-8:30pm

"Thoughts direct your words and deeds. So, don't just work on your words and deeds. Mind your mind first."

## Page 2 (Recreation Commission-Braniff)

## Park Shelters:

All shelters are on a first-come, first serve basis for use. Online registration for shelter reservations will go live on February 1 in Community Pass. Shelters are available for rent April 1-October 1.

Facility	Revenue	SAGBC After School	Visitors	Refunds
Recreation Ctr	\$8.00	365	311	0
Civic Ctr	\$20.00	0	320	0
Maple St Ctr	\$240.00	0	276	0
Basketball	\$43.75	0	2861	0
Totals	\$311.75	365	3768	0

## **Committees/Boards**:

Alamance/Burlington Senior Games: Registration is currently open for all local events and will close on February 24. All events are scheduled for in-person with adjustments for COVID-19. Athletic Competitions: March 28-May 13. SilverArts: Literary, Heritage, Visual Competition: March 29-30. SilverArts: Performance Competition: May 12.

**North Carolina Senior Games:** The Sports Management Clinic held in February was changed to a virtual format due to continued prevalence of COVID-19 infections throughout NC. All January trainings were successfully completed and nearly all 53 Local Games are planning in-person competitions and activities. Qualification for State Finals has been adjusted to include all sports participants instead of the only top 3 winners due to the continued effect of the pandemic.

Alamance County Emergency Management Shelter Workgroup: no updates

Animal Resource Friends (ARF): meetings have been discontinued

**Safety and Wellness Executive Committee:** All divisions of the Recreation Department had safety inspections conducted by Steve Naylor of Enviro Safe. Mr. Naylor will be returning to verify safety changes as weather permits. Beau Russell of the City of Graham Fire Department conducted a 1<sup>st</sup> of the year Safety Inspection on the Recreation Center, Civic Center and Maple Street Center.

TR Community Training: no meeting

#### Misc:

- Working basketball practices and games
- Watched City Council Meeting via YouTube
- Completed all Know B-4 Internet Security Training assigned by IT Department
- Registered for the NCSG Sports Management Clinic in February



# Graham-Mebane Lake Report, January 2022

# **Graham Recreation and Parks Department**



The lake is closed in January. We use this downtime to prepare for our opening in February and to continue planning our Spring and Summer events. On good weather days, it's maintenance and cleaning of buildings, equipment, and grounds; otherwise it's indoors and updating forms, rules, waiver sheets, etc., and brainstorming ways to be more efficient and customer-friendly.

A change for us this upcoming year is the re-vamping of our User Fee Schedule. We've moved from a boat and per person launch fee strategy to a flat rate strategy, removed Out-of-County pricing, and added Annual Permits for non-motorized vessels and bank fishing. User fees rose slightly to keep this change from creating a loss of revenue. This is only the second fee increase in more than 12 years.

## January Lake Highlights

- Posted a Lake Attendant opening on the City's Job Opportunities webpage.
- Steve completed the IT-mandated KnowBe4 training on "How to protect oneself from mischievous people who try to steal passwords so they can hack into the City computer system and create all kinds of malevolent disturbances".
- Held our Kick-Off-the-Year Lake Staff Meeting on the 24<sup>th</sup>.
- Met with Tel and Travis to discuss the placement of a concrete pad for a future building.



- The lake will re-open for the season on Friday, February 4<sup>th</sup>. We will be open Friday through Sunday throughout the month.
- The Lake is at full pool and is occasionally skimmed over with ice.

Steve Hadden, CPRP Lake Warden, Graham-Mebane Lake Marina: (919) 563-6544 <a href="mailto:shadden@cityofgraham.com">shadden@cityofgraham.com</a> "The future of every community lies in capturing the passion, imagination, and resources of its people."
- Ernesto Sinolli

# Athletics Report

**GRAHAM RECREATION & PARKS COMMISSION January 2022 Report** 

Marquis Graves Athletics Supervisor p. (336)570-6718 e. mgraves@cityofgraham.com



## **Programming:**

- Winter 2021 2022 Athletic Programs:
  - Youth Basketball Youth Basketball season is still underway. Currently we have games going on Monday Saturday every week in January:
    - Each game consists of 8 minute quarters (except for the 5U age group in which quarters are 6 minutes).
    - Age groups 8U and Up all require and utilize officials (2 each game)
    - We utilize David Moore (basketball officials assignor) to secure officials for games.
    - A new rule has been implemented this year in order to speed up the games and allow for more actual playing time.
      - The new rule involves awarding 1 point and the ball on all shooting fouls.
      - Free throws are not shot until the final minute of the 4<sup>th</sup> quarter.
  - The following partnerships are used for games. (5U, 8U & 10U are all handled in house):
    - 6U Partners with Gibsonville Parks and Recreation. Staff or coaches act as officials for this age group. Games consist of four 8 minute quarters.
    - 8U Girls Partners with Alamance County teams. Paid officials are used for this age group. Games consist of four 8 – minute quarters.

- 10U Girls Partners with Alamance County teams. Paid officials are used for this age group. Games consist of four 8 – minute quarters.
- 12U Boys Partners with Burlington and Gibsonville Parks and Recreation. Paid officials are used for this age group. Games consist of four 8 – minute quarters.
- 13U Girls Partners with Alamance County, Burlington, Gibsonville and Mebane Parks and Recreation. Paid officials are used for this age group. Games consist of four 8 – minute quarters.

## • Other Information:

- o Playoffs will begin the first week of February.
- o There will be a running clock for all age groups.
- Games held in Graham will be at the Graham Recreation Center only. Do to staffing issues we will not utilize Ray Street gym for games.

## Upcoming Athletic Programs:

- o Registration is open for Spring Soccer, Lacrosse & Baseball.
- Practice information for Spring sports will be sent out the second week of February.

## **Safety Measures:**

- For COVID safety measures, guidelines from NCDHHS will be given to parents of participants.
- Parents must also read and sign off on the Assumption of Risk and Waiver of
  Liability Relating to Coronavirus/COVID-19 upon registering their child for any
  athletic program. The waiver can be found here
  <a href="https://register.capturepoint.com/reg\_adm/view\_policy.cfm?s=le9MCvvRzcw%3">https://register.capturepoint.com/reg\_adm/view\_policy.cfm?s=le9MCvvRzcw%3</a>
  D&t=21227281&policy\_version\_id=4227
- All individuals entering the Graham Recreation Center and/or Ray Street
  Academy are asked to wear masks. Active participants, such as coaches and
  players, will not be required to wear masks when on the court.
- During games, players on the bench will be required to wear a mask but may remove them when they are subbed into the game.
- All coaches have been asked to complete a background check before being able to coach in any sport with the City of Graham.

# **PARKS & ATHLETIC FACILITES**

# January 2022



## Bill Cooke Park

Athletic Fields – Crabgrass pre-emergent application was applied to all outfields.

**General Maintenance** – Monthly playground inspection was completed with no issues found.

Cleaned up a tree that had fallen in the park.

Had electrical panel boxes properly labeled and an emergency exit sign with back up lights installed at the shop.

Fixed washouts on the screened part of walking track.

## South Graham Park

**General Maintenance** – Monthly playground inspections was completed with no issues found.

10 new picnic tables were built and placed in Shelter A.

Addressed washout issues on walking track. A plan is in place for further work to be done once dump truck is available from street department.

## **Graham Regional Park**

General Maintenance - Monthly playground inspections was completed with no issues found.

All dirt work, grass seed and straw has been completed around the new sidewalks.

Zipline was tensioned.

## Apollo/Goley

Apollo - Crabgrass pre-emergent application was applied to field.

Goley - Crabgrass pre-emergent application was applied to field.

Graded the walking track.

## Johnson Ave

General Maintenance - Crabgrass pre-emergent application was applied to field.

## Lake

**General Maintenance** – Met with Steve to discuss the location of a concrete pad for a future building.

## Neighborhood Parks & Playgrounds

**Greenway** – Installed a new park hours sign. Playground inspection was completed with no issues found.

Fixed an issue with the solar light.

Harmon Park - Playground inspection was completed with no issues found.

Civic Center - Playground inspection was completed with no issues found.

*Marshall St* – Playground inspection was completed with no issues found.

Recreation Center - Playground inspection was completed with no issues found.

Oakley St. – Playground inspection was completed with no issues found.

Maple St. - Crabgrass pre-emergent application was applied.

Hwy 54 Access - Cleared ramp of debris.

200 N. Main - Spot sprayed weeds.

#### Miscellaneous

Our team assisted with the removal of the tree decorations in front of city hall.

Sent a job description to HR for posting.

Started creating our 2022-2023 budget.

Diagnosed and fixed an issue with the infield drag machine.

We removed snow and salted a bunch of facilities for winter weather.

Tel, Travis, and Evan have completed the KnowBe4 training sent by IT.

## Continued Education & Community Involvement

No Report.

# Marketing Report

GRAHAM RECREATION & PARKS COMMISSION January 2022 Report

Contact: Brandy McCandless Title: Marketing Supervisor Phone: (336) 513-5510

Email: bmccandless@CityofGraham.com



"When you're wrong, it's not something to be depressed about. Say, 'Hey, I discovered something!"

— Adam M. Grant, Think Again: The Power of Knowing What You Don't Know

# **Marketing Projects Completed**

- Worked with Tel's team to take down the City of Graham's Christmas Tree Decorations (delayed due to bucket truck needing repairs)
- Assisted Steve with Lake updates for the 2022 season, including website updates, new fee board, and new permits
- Set up shelter reservations for the 2022 season
- Created coroplast signage with QR codes (to City website's "Jobs" page) to promote hiring within City facilities and parks
- Reached out to Graham apartment complexes to offer flyers/information for current/new residents about opportunities with GRPD







# **Marketing Projects Currently Underway**

- Programs and events being planned/promoted during January: Youth Athletics, Graham Historical Museum, First Responder Fridays, Hiring
- Creating school flyers to promote athletics and upcoming special events
- Creating a 2021 Infographic highlighting accomplishments and completed projects for the year
- Working with the Museum Board to create Collector Cards and 2022 Lunch-and-Learn Series
- Coordinating new Park Signage with Syntech
  - Bill Cooke Park rules/hours, wayfinding signage, trail distance, tennis court rules

- 200 North Main Street Pocket Park Project with the City of Graham's Downtown Development Coordinator
  - Exploring seating & lighting options to purchase/lease
- Updating Sponsorship Policy Packet
  - Currently consolidating information and exploring tiers/costs
- Currently participating each month in Leadership Alamance through the Alamance Chamber through June 2022
- Pursuing the NC Environmental Education (NCEE) Certification. The goals of the NCEE
   Certification Program are to increase environmental literacy, provide practice in environmental education teaching methods, and foster community leadership.
- Attending the NRPA Event Management School for the Certified Festival & Event Associate (CFEA) Certification in January 15-20, 2023 (rescheduled due to Covid-19)

# **Current & Upcoming Programming**

- Hikes with Hounds
  - Year-Round, one Friday each month
  - o Partnership with the City of Burlington Animal Services and Recreation & Parks
    - January 14, 2022 Burlington Burlington City Park
    - Upcoming Hike: February 18, 2022 Graham Bill Cooke Park
  - Currently taking orders through March 11 for Hikes with Hounds hoodies

## Arbor Day in Graham (tentative)

- o April 2022 (Arbor Day: April 29)
- Partner with the City of Graham Tree Board, Public Works, and Downtown Development to offer Arbor Day in Graham activities

## Musical Chairs with Alamance Arts

- 2022 Dates: 5<sup>th</sup> Friday on July 29, Band: TBD (have contacted band for availability)
- Meeting with Alamance Arts in February to discuss Graham picking up 1<sup>st</sup> Fridays as well for a total of 5 concerts (Elon dropped from the series): May 6, June 3, July 1, August 5
  - Will also be discussing making the event arts focused, adding interactive booths, and including food trucks
- o Location: Bill Cooke Park
- o Planning meeting was held by Zoom (01/19) with local agencies
- o Graham concerts will be presented by Graham Recreation & Parks and Alamance Arts

## Thursdays at Seven Concert Series

- o 2022 Dates: May 26, June 23, July 28, August 25, September 8, September 22
- o Time: 7:00pm 9:00pm
- o Location: Downtown Graham West Elm Street, Graham, NC 27253
- Submitted street closure request to Brian (12/22/2021) for February City Council Agenda for approval

- Waiting on completed 2022 Engagement & Hold Harmless Agreement from bands before announcing lineup to the public
- Sponsorship information is ready to be sent out once street closures and bands are confirmed (one new sponsor already underway)

## **Committees**

- NCRPA Marketing Committee no meeting
- NCRPA Ambassadors no meeting
- ABSS Career & Technical Education Partnership no meeting

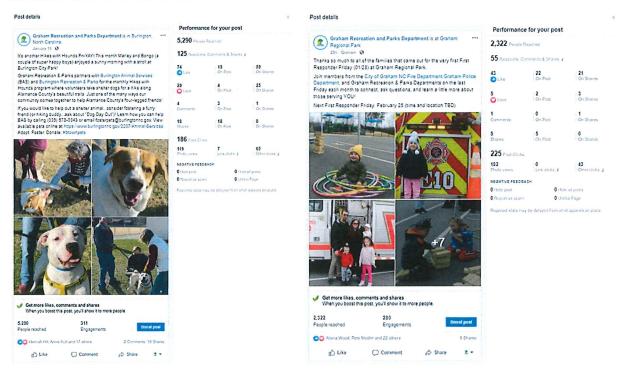
# Volunteering

- NC State Extension Master Gardener Volunteer
- Content Curator Volunteer for Environmental Educators of North Carolina

## Social Media

Instagram Followers: 1,947 (increased 2) Twitter Followers: 208 (increased 5) Facebook Likes: 6,706 (increased 19) Facebook Followers: 7,222 (increased 31)

## <u>Top Facebook Posts for January based on Reach & Engagement:</u>



# Website

# <u>Top 10 Most Viewed City of Graham Website Pages for January 2 – 31, 2022</u>:

To	Top Posts/Pages	
1.	City of Graham, NC	3,858
2.	Water & Sewer Billing – City of Graham, NC	1,062
3.	Recreation & Parks – City of Graham, NC	918
4.	Trash and Recycling – City of Graham, NC	825
5.	Police – City of Graham, NC	676
6.	GRPD Athletics – City of Graham, NC	580
7.	Tax Division – City of Graham, NC	470
8.	GRPD Soccer - City of Graham, NC	404
9.	Water & Sewer – City of Graham, NC	395
10.	Planning – City of Graham, NC	382