

ALAMANCE ADVENTURE RACE

September 30, 2023
8:00am-8:00pm

Brought to you by:
Alamance Parks
Burlington Recreation & Parks
Elon Recreation & Parks
Gibsonville Parks & Recreation
Graham Recreation & Parks
Green Level Parks & Recreation
Mebane Recreation & Parks

What is it?

The Alamance Adventure Race is a county-wide event that takes place over a 12 hour period. This is our 3rd year hosting this event! Using an app, teams will go to hundreds of checkpoints to complete different and unique challenges. Challenges will have varying point values based on location, challenge level, and incentive. The team that finishes the event with the most points wins. Prizes will given to the top 3 teams.

Benefits for you

We would love to partner with local businesses and attractions and make you a checkpoint for teams to stop at. Participation is free! Just a few benefits of your involvement include:

- **Potential boost in sales**
- **New faces in your business**
- **Gain publicity**
- **Free marketing**
- **Community Involvement**

Your involvement

This is where you get to be creative and unique to your business! Missions can be specific to your business to highlight all that you have to offer.

Challenges can require a photo, video, trivia question, QR code, or GPS.

We can set a time limit for you if the challenge is only available for part of the day.

Here are some examples:

- *Place sign/hidden message in window for participants to take picture of.*
- *Stop in XYZ, learn something, and answer a trivia question on the app correctly to get points.*
- *Go inside XYZ and take a selfie with the owner/designated worker.*
- *Go to XYZ, learn a skill, and demonstrate it to get points.*
- *Go inside XYZ, find designated worker, do a crazy dance for them to receive secret code to enter into app.*

**Challenges are subject to staff approval.

PREMIUM SPONSORSHIP

Sponsorship Includes:

- Logo on print & online media leading up to the event
- Increased points levels for challenge at your location (making your challenge highly valuable to participants!)

Financial Value:

\$20-\$50 = 50 points
\$51-\$100 = 100 points
\$101+ = 150 points

**for higher amounts, please contact your local representative.

Next steps

We want your business or organization involved in this exciting event. To let us know of your interest, please fill out this google form: <https://forms.gle/jpSdgvYr6Ktbbk8c7>