

2025 Thursdays at Seven Concert Series

Location	Downtown Graham, NC
Established	2003
Dates/Times	4th Thursday of each month with an additional concert added to the September schedule (May – September)
Attendance	500-1,200 at each concert
Audience	All demographics including young families and retirees
Activities	Concert on West Elm Street, food vendors, and local restaurants
Marketing	Radio, social media, posters/flyers, onsite street banner
Promotions	Advertising, product sales/sampling



Become associated with a successful, FREE community event that attracts over 5,000 people from across Alamance County each year.

PARTNERSHIP OPPORTUNITIES RANGE FROM PRESENTING SPONSOR TO BOOTH DISPLAYS TO ON-SITE ADVERTISING.

	Presenting Sponsor	Stage Sponsor	Single Concert Sponsor	On-Site Sponsor	Supporting Sponsor	Concession Sponsor
Value	\$2,500	\$1,000	\$500	\$150/concert	\$75/concert	\$50/concert
# Available	2	4	6	4	6	3
Booth Space 10'x10'	Yes, includes canopy	Yes	Yes	Yes	No	Yes
Concert Posters and Flyers	Both	Both	Both	No	No	No
Radio Advertising	Series "presented by..."	Series "sponsored by..."	Concert "sponsored by..."	No	No	No
GRPD Website/ Social Media	Logo	Logo	Name only	Name only	Name Only	No
Concert Posters/ Flyers to Read:	Series "presented by..."	Series "sponsored by..."	Concert "sponsored by..."	No	No	No
Street Banner Display	Yes	Yes	No	No	No	No

CONTACT US TO CUSTOMIZE A PACKAGE FOR YOUR BUSINESS OR ORGANIZATION

Graham Recreation and Parks Department • Marketing Division 336.513.5510

www.GrahamRecreationAndParks.com