

# 2025 Annual 9/11 Commemorative 5K

Location	Downtown Graham, NC
Established	2021
Dates/Times	1st Saturday of September each year / Event Times: 7:00am – 11:00am
Attendance	100+
Audience	All demographics including families and first responders
Activities	5K walk/run event also features a non-competitive 1-mile run/walk, First Responders Team Cup, Parachute Jump Demonstration (tentative), a Runner Services station, a Touch A Truck area, a blood drive, yard games, and music with a DJ
Marketing	Radio, social media, posters/flyers



Partner with a meaningful and well-attended community event that draws visitors from Alamance County and beyond each year, honoring the memory of 9/11 while supporting a great cause.

Proceeds benefit the Children of Fallen Heroes organization.

PARTNERSHIP OPPORTUNITIES RANGE FROM FLAGSHIP SPONSOR TO BOOTH DISPLAYS TO ON-SITE ADVERTISING.

BENEFIT	FLAGSHIP (\$5000)	PLATINUM (\$1,500)	GOLD (\$1000)	SILVER (\$500)	BRONZE (\$250)
AVAILABILITY	1	2	6	UNLIMITED	UNLIMITED
EXHIBIT SPACE AT EVENT*	YES	YES	YES	NO	NO
MEDAL PRESENTATION OPPORTUNITY	YES	YES	NO	NO	NO
LOGO ON PARTICIPANT T- SHIRT	TOP BACK	SLEEVE	UPPER BACK (UNDER FLAGSHIP LEVEL SPONSOR)	SMALL CENTER BACK	NAME ONLY
LOGO IN PARACHUTE JUMP PROMOTING & LANDING ZONE	YES	NO	NO	NO	NO
LOGO ON SPONSOR BANNER	LARGE	LARGE	MEDIUM	SMALL	NAME ONLY
LOGO + LINK ON EVENT WEBSITE	LARGE	LARGE	MEDIUM	SMALL	NAME ONLY
SOCIAL MEDIA RECOGNITION	YES	YES	YES	YES	YES
EVENT T-SHIRTS PROVIDED	UP TO 5	UP TO 5	UP TO 2	NO	NO

\*Sponsor provides their own table, chairs, tent, etc.

If interested, please confirm no later than July 20, 2025 (the invoice will be emailed). Sponsorships can be made by a check payable to the City of Graham or by VISA/MasterCard (2.2% convenience fee for cards).

Contact: City of Graham Recreation and Parks Department • Marketing Supervisor 336.513.5510

[www.GrahamRecreationAndParks.com](http://www.GrahamRecreationAndParks.com)