## GRAHAM RECREATION AND PARKS COMMISSION MONTHLY MEETING July 16, 2025 6:30 PM Graham Historical Museum

#### **AGENDA**

1	Walaama
1.	Welcome

- II. Approval of Minutes May 14, 2025 and June 11, 2025
- III. Graham Regional Park Master Plan
  - i. Rec. Commission mtgs. Sept. 10<sup>th</sup> & November 12<sup>th</sup>
  - ii. City Council presentations October 14th & December 9th
  - iii. Final Master Plan expected to be presented by Dec. '25
- IV. Chairperson's Report
- V. Director's Report
  - 1. Staffing
- VI. Old Business
  - 1. PARTF Grant for Teer Property reimbursement no update
  - 2. Land Acquisition Graham Regional Park Stewart Property new appraisal received; City staff will meet with Mr. Stewart on July 17th to discuss a potential purchase
  - 3. Accessible Parks Grant Entry door replacement will be scheduled for late summer
  - 4. Graham-Mebane Lake projects
    - i. Ramp Project set for mid to late October
    - ii. Slip Dock Project Should be installed this summer
    - iii. Trespass Issue & Monitoring
- VII. New Business
  - 1. Afterschool Program
  - 2. Lake Flooding
- VIII. Activity Reports
  - 1. Recreation Center
  - 2. Athletics
  - 3. Programs
  - 4. Parks
  - 5. Graham-Mebane Lake
  - 6. Marketing
  - 7. Hall of Fame
- IX. Other Business
- X. Adjournment

### GRAHAM RECREATION AND PARKS COMMISSION June 11, 2025 GRAHAM-MEBANE LAKE

#### **MINUTES**

PRESENT: Chair Jay Cook, Laurie Pickard, Brian Cutlip, Patrick Burnette

STAFF: Brian Faucette, Steve Hadden

Chair Cook called the meeting to order at 6:36 with a welcome.

#### **MINUTES**

-Minutes for the May meeting were not presented.

#### **CHAIR'S REPORT**

-Chair Cook reported the Hall of Fame committee will meet on August 11 to vote on the 2026 class.

#### **DIRECTOR'S REPORT**

-Mr. Faucette informed the Commission that Program Manager Emma Griffin has accepted the position of Director of Parks and Recreation with the Town of Gibsonville and will resign June 30<sup>th</sup>.

#### **OLD BUSINESS**

N/A

#### **NEW BUSINESS**

N/A

#### **ACTIVITY REPORTS**

Marketing: N/A Sports Hall of Fame: N/A Lake: N/A Friends Group: N/A Parks: N/A

Programs: N/A Athletics: N/A Centers: N/A

#### **OTHER BUSINESS**

With all business concluded, Mr. Cutlip made a motion to adjourn at 6:45pm, seconded by Mr. Burnette and unanimously approved.

The Commission members then toured the lake on the pontoon boat.

Respectfully submitted,

Brian Faucette

## GRAHAM RECREATION AND PARKS COMMISSION May 14, 2025 GRAHAM HISTORICAL MUSEUM

#### **MINUTES**

PRESENT: Chair Jay Cook, Laurie Pickard, Nicki Smith, Brian Cutlip, Casey Johnson, Madison Sykes-

visitor

STAFF: Brian Faucette

Chair Cook called the meeting to order at 6:30 with a welcome.

#### **MINUTES**

-Mrs. Smith made a motion to approve the minutes of the March 12, 2025 meeting. The motion was seconded by Mr. Cutlip and unanimously approved.

#### **CHAIR'S REPORT**

-Chair Cook reported the Hall of Fame committee will meet on May 19<sup>th</sup>.

#### WITHERS-RAVENEL UPDATE

-Mr. Faucette reviewed the calendar of meetings for the Master Plan. Meetings with the Commission are scheduled for Sept. 10<sup>th</sup> and November 12<sup>th</sup> with meetings at City Council scheduled for October 14<sup>th</sup> and December 9<sup>th</sup>. The next community input session is scheduled for May 17<sup>th</sup> (@ Arts Around the Square) with an Open House for an initial plan review set for late July. Commission members recommended hosting the July event at First Presbyterian Church's new Community Life Center and to include the Saturdays in Sax. Events and the local farmer's market as additional avenues for feedback.

#### DIRECTOR'S REPORT

-Mr. Faucette informed the Commission that the Parks Division will be moved from the Recreation and Parks Department to the Property Maintenance Div. of Public Works effective July 1<sup>st</sup>.

#### **OLD BUSINESS**

- -Mr. Faucette informed the Commission the relocation and/or removal of utilities is underway and cosmetic renovations continue on the interior of the brick house.
- -Mr. Faucette reported Mr. Stewart is expected to receive a second appraisal in the next week.
- -Mr. Faucette informed the Commission the ADA/Family restroom project at the Rec. Center is expected to be completed by late May.
- -Mr. Faucette reported the Graham-Mebane Lake ramp replacement is still scheduled for late September early October. The slip dock design has been finalized and production has begun. Installation is expected for late summer.

#### **NEW BUSINESS**

-Mr. Faucette informed the Commission an application for a PARTF Grant for reimbursement of the purchase of the Teer Property was submitted on April 30<sup>th</sup>.

#### **ACTIVITY REPORTS**

Marketing: N/A Sports Hall of Fame: N/A Lake: N/A Friends Group: N/A Parks: N/A

Programs: N/A Athletics: N/A Centers: N/A

#### OTHER BUSINESS

With all business concluded, Mrs. Pickard made a motion to adjourn at 7:18pm, seconded by Mr. Cutlip and unanimously approved.

Respectfully submitted, Brian Faucette

#### Graham Recreation and Parks Commission Director's Report for June '25

#### I. Present Projects

1. Cooke Park Expansion - Teer Property - Projects are on hold until the new budget year begins.

#### II. Future Projects/Programs

- **a. Afterschool Program** GRPD staff solicited interest in a potential afterschool program with 60+ parents indicating interest in the program. Staff is now exploring options to begin a program in late August.
- **b.** Land Acquisition GRP An updated appraisal has been submitted, city staff will meet with Mr. Stewart in July to discuss a purchase price and timeline for potentially purchasing his property.
- c. Accessible Parks Grant The entry door upgrades are still planned for later this summer after day camp ends.
- d. Cabin @ Cooke Park No update.

#### III. Policies/Manuals/Plans

- **a. GRP Site Master Plan** Draft plans were received in June and reviewed by staff. Further comments will be solicited from Rec. Commission members at the July 16<sup>th</sup> meeting with the firm making updates and presenting updated draft plans to the public in late July and August.
- **b.** Maintenance/Replacement Policy GRPD staff continue to record purchase and maintenance information concerning major systems and assets in order to create a maintenance and replacement policy and schedule to lead future budget requests.
- c. GRPD Personnel/Orientation Manuals Work on a Personnel Manual and an Orientation Manual continues.
- IV. Historical Museum Attendance 23 June; an estimated 150 people visited the Museum during Arts Around the Square in May

#### V. Outside Committees

- **a.** Wellness Collaborative Impact Alamance is leading the development of an app that will allow all Recreation and Parks Departments in the County to list programs, events, rental facilities, etc. in one mobile friendly app. The app is set to launch June 14<sup>th</sup>.
- b. Friends of GRPD No update.

#### VI. Staffing

a. Michelle Shaffer has accepted the Program Manager position and will begin on July 21st.

#### VII. Financial Summary - Convenience fees - \$384.00 - June

#### **Recreation Division**

Open Gym/Weight Room/Pickleball	\$6.00
Maple St. Center rentals	\$80.00
Civic Center rentals	\$255.00
Rec. Center rentals	\$0.00
Staff Fee	\$560.00
Park Shelters	\$675.00
Field/Passive Area Rental	\$80.00
Table/Chair rentals	\$0.00
Youth Soccer	\$3,231.25
Youth Flag Football	\$1,520.00
Adult Pickleball	\$1,450.00
Summer Camp	\$5,960.00
Youth Flag Football Camp	\$50.00
Youth Basketball Camp	\$25.00
Youth Lacrosse Camp	\$25.00
Donations/Misc. Sponsorships	\$60.00
Thursday @ Seven concert sponsor	\$150.00
Total	\$14,127.25

#### Lake Division

Fishing Boat launches	\$1,535.00
Non-Motor Boat launches (Kayak/Canoe)	\$519.00
Ski Boat launches	\$90.00
Jon Boat rentals	\$542.00
Kayak/Canoe rentals	\$840.00
Bank Fishing	\$1,926.00
Bait/Supplies	\$1,982.00
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Annual Permit (motorized boats)	\$730.00
Annual Permit (non-motorized boats)	\$255.00
Annual Permit (bank fishing)	\$85.00
Shelter Rentals	\$0.00
Passive Area Rental	\$0.00
Big Bass Tournament	\$105.00
Catfish Tournament	\$1,339.50
Pontoon Boat Cruises	n/a
Paddle Tours	\$44.00
Total	\$9,992.50



#### Graham-Mebane Lake Report, June 2025

#### **Graham Recreation and Parks Department**



The Lake had a solid June, though attendance was bit down.

Heavy rain and muddy water were big factors in that decrease. Fishing was good for bass and catfish, and as usual, unknown for crappie anglers.

#### June Lake Highlights

- Despite some early rain, we had a good turnout for our June Catfish Tournament on the 14<sup>th</sup>
   76 entrants came out to fish and enjoy an evening at the lake. A 6.9-pound catfish was the big fish of the evening.
- Chris Wimbish, of Burlington, won June in the Big Bass Tournament with a 6.59 lb. bass.
- NC Wildlife spent 4 days on the lake constructing plant enclosures and planting aquatic plants as part of Year 3 of the Habitat Restoration Project.
- The Alamance Co. Rescue Unit's Water Rescue and Dive Team units held two trainings at the lake.
- The lake level remained steady at full pool.



#### By the Numbers (2024 in parentheses)

Boat Launches	548 (681)	Customers	2,760	(2,934)
Motorized Boats:	422 (556)	All Boaters:	949	(1,150)
Ski Area Launches:	10 (21)	Motorized:	792	(1,001)
Non-motorized Boats:	116 (104)	Ski Area:	38	(44)
Seniors/Disability:	42 (55)	Non-Motor. Boater	119	(105)
Using Annual Permit:	214 (308)	Bank Anglers:	923	(861)
Vessels Rented:	110 (190)	<b>Vessel Renters</b>	142	(242)
•		Passive Visitors:	610	(600)

Steve Hadden

Lake Warden, Graham-Mebane Lake

Marina: (919) 563-6544, shadden@cityofgraham.com



#### **Graham-Mebane Lake Monthly Financial Report**



Graham Recreation and Parks Department

# Days Open:

26

Daily Activity (POS) from Staff Reports:

Daily I	Activity	y (POS)	from Staff	Reports:										
				Daily Us	ser Fees:			Fishing	Vessel	Fishing	Lake		Over	
Date	Boats	Visitors	Motor.	Ski Area N	lon-Motor.	Bank	Bait	Supplies	Rental	Tourn.	Cruise	Other	Under	Total \$
1	29	160	139.00		54.00	173.00	93.00	8.75	69.00					\$536.75
2	15	94	30.00		24.00	58.00	65.00	3.00	64.00					\$244.00
3							00000							
4	19	95	67.00		12.00	128.00	82.75	13.50	47.00					\$350.25
5	3	37	9.00		9.00	24.00	12.75	2.00						\$56.75
6	20	71	47.00	9.00	12.00	43.00	54.25			35.00				\$200.25
7	22	155	90.00		21.00	130.00	54.75	9.00	74.00					\$378.75
8	30	125	112.00		72.00	132.00	88.75	6.00	156.00					\$566.75
9	9	92	43.00		6.00	130.00	84.50	21.00	70.00					\$354.50
10														
11	31	125	159.00		36.00	47.00	48.00	2.00	66.00			2		\$358.00
12	12	105	74.00	9.00	12.00	79.00	29.75	6.50	28.00					\$238.25
13	15	69	26.00		6.00	69.00	63.00	2.50	56.00					\$222.50
14	43	228	263.00		18.00	93.00	152.50	21.25	53.00	1,155.00		124.50	1.50	\$1,881.75
15	25	137	121.00		57.00	123.00	160.00	16.00	67.00					\$544.00
16	15	74	39.00		6.00	40.00	64.00	9.50	36.00				16.75	\$211.25
17														
18	24	119	61.00	27.00	15.00	49.00	43.75	6.00	22.00					\$223.75
19	21	130	49.00		18.00	31.00	21.00	8.00	84.00					\$211.00
20	29	115	195.00		159.00	51.00	65.75	15.75	26.00					\$512.50
21	42	206	174.00	18.00	69.00	185.00	148.00	35.25	55.00					\$684.25
22	28	104	167.00		33.00	74.00	61.50	13.75	124.00	35.00				\$508.25
23	7	40	9.00			21.00	19.00	10.75	40.00					\$99.75
24														
25	7	57	18.00			15.00	4.25	2.00	12.00					\$51.25
26	13	54	18.00	18.00	45.00	20.00	10.50		22.00					\$133.50
27	8	63	72.00	9.00	6.00	75.00	51.00	16.50	20.00	35.00				\$284.50
28	27	99	113.00		36.00	84.00	86.00	15.50	84.00					\$418.50
29	27	114	135.00		30.00	70.00	76.50	8.00	43.00					\$362.50
30	27	92	26.00		18.00	67.00	59.50	7.50	64.00					\$242.00
	_													
<b>Totals:</b>	548	2760	\$2,256.00	\$90.00	\$774.00	\$2,011.00	\$1,699.75	\$260.00	\$1,382.00	\$1,260.00		\$124.50	\$18.25	\$9,875.50

Total Daily User Fees: \$5,131.00

Deposit Receipts:	Total \$
Lake Deposits: Cash/Checks	\$5,328.25
Community Pass: Credit Cards	\$4,547.25
Community Pass: Shelter Rental	\$50.00
Community Pass: Paddle Programs	\$44.00
RECEIPT TOTAL:	\$9,969.50



# 2025 Year-to-Date Report for Graham-Mebane Lake Graham Recreation and Parks Department



ACTIVITY:	February	March	April	May	June	July	August	September	October	November	TOTALS
# Days Open	11	27	25	27	26						116
# Boats	123	642	292	583	548						2,463
# Visitors	323	1,961	2,482	3,004	2,760					•	10,530
	a.										
ALL REVENUE:											
User Fees Total:	1,705.00	5,956.00	4,859.00	5,738.00	5,131.00						\$23,389.00
Motorized Boat	1,418.00	4,556.00	2,541.00	2,547.00	2,256.00						\$13,318.00
Ski Area Users	0.00	0.00	0.00	54.00	90.00						\$144.00
Non-Motorized Boat	51.00	240.00	445.00	714.00	774.00						\$2,224.00
Bank Fishing	236.00	1,160.00	1,873.00	2,423.00	2,011.00						\$7,703.00
Bait	52.25	583.00	1,151.75	1,486.75	1,699.75						\$4,973.50
Fishing Supplies	4.00	124.75	250.25	296.25	260.00						\$935.25
Vessel Rentals	98.00	300.00	1,160.00	1,693.00	1,382.00						\$4,633.00
Fishing Tourns.	380.00	3,590.00	310.00	1,255.00	1,260.00						\$6,795.00
Shelter Rentals	0.00	100.00	20.00	100.00	20.00						\$300.00
Paddle Programs	0.00	0.00			44.00						\$44.00
Lake Cruises	0.00	0.00			0.00						\$0.00
Other	5.00	324.90	-4.50	135.25	142.75						\$603.40
<b>Total Revenue</b>	\$2,244.25	\$2,244.25 \$10,978.65	\$7,776.50	\$7,776.50 \$10,704.25	\$9,969.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41,673.15
DAILY AVERAGES:											
Boats	11	23	22	21	21	0	0	0	0	0	21
Visitors	29	72	66	111	106	0	0	0	0	0	06
Revenue	\$204	\$406	\$311	\$396	\$383	\$0	\$0	\$0	\$0	\$0	\$359

"I'm a firm believer now that even the baby steps we take, if done in multitudes, will eventually cover a lot of ground."

— Mary Friesen

"Courage does not always ROAR. Sometimes it is the quiet voice at the end of the day that says 'I will try again tomorrow'."

– Mary Anne Radmacher

#### Facilities Report

GRAHAM RECREATION & PARKS COMMISSION REPORT June 2025 Report

Marquis Graves Facilities Supervisor p. (336)570-6718

e. mgraves@cityofgraham.com



#### **Facility Updates:**

#### **Recreation Center:**

- Summer Day Camp is currently underway. During the weeks of June, campers average around 86 individuals daily (Monday Friday).
- The senior congregate meal program will still take place in Room 1 9:00am 12:00pm.
- Gym Walkers are able to use the small gym from 8:00am 9:30am daily.
- Open Gym will take place 6:00pm 8:00pm Mondays, Wednesdays & Fridays.
- Pickleball at the Rec Center will take place 6:00pm 8:00pm on Tuesdays & Thursdays in the small gym.

An afterschool program interest survey has been created and disseminated amongst various community partners, parents and community members. This survey was created to gauge interest in a potential afterschool program held at the Graham Recreation Center that looks to possibly begin this fall. Survey link: <a href="https://www.surveymonkey.com/r/JSS2BG6">https://www.surveymonkey.com/r/JSS2BG6</a> | Survey results link: <a href="https://www.surveymonkey.com/results/SM-RFOSK1nEX10eAntHjJcweA3D3D/">https://www.surveymonkey.com/results/SM-RFOSK1nEX10eAntHjJcweA3D3D/</a>

Our 3<sup>rd</sup> Annual Juneteenth Celebration took place on June 21<sup>st</sup>. This marked the first time Juneteenth Celebration was held at the Recreation Center. This move indoors was done mainly to beat the heat as well as showcase the Center as a central location in which other events/programs could also take place. Overall, the feedback we received was positive with many attendees/vendors including James Shields, Manager of African American Cultural Arts and History Center in Burlington, that wish to collab on future Juneteenth events.

Rental calendar for June has also been attached.

Other Rec Center Tasks Completed:

- Ordered replacement padding for both small and large gyms.
- Organized floor strip and wax of hallways and bathrooms to prepare for summer camp.
- Initiated repairs to Room 1 HVAC unit.
- Updated signage within rec center with braille.
- Secured donated weight lifting equipment that will be added to the weight room at the center.
- Hosted Summer Camp Training and First Aid/CPR Certification in which 90% of new summer camp staff (volunteers include) became certified.
- Created Afterschool Interest Survey and QR Code for survey

#### Civic Center:

Rental calendar for June has also been attached.

#### Other Civic Center Tasks Completed

- Handled maintenance and cleaning duties due to a staff member being out for extended periods of time.
- Repaired and replaced soap dispensers
- Added more cleaning supplies such as Swiffer Mop to help aid renters in maintaining a clean facility during private rentals.
- Secured reoccurring meeting times and space for Graham Fire Department.

#### Maple St. Center

Other Maple Street Center

- Added a new dance class (Beginner Shag Lessons) which will occur on Tuesdays 6:15pm
   8:15pm.
- Repaired Toilets in men's restroom at Maple Street.

#### Calendar for June rentals is attached.

The following reoccurring classes and groups utilize the center during the month of March:

- Maple St. Line Dancers: Mon. & Tue. 9:00am 11:00am Instructors: Carolyn Gantt and Frances Woodlief
- Xtreme Hip Hop: Mon. & Wed. 6:00pm 7:00pm Instructor: Delicia White
- Mah-Jongg: Tue. 12:00pm 3:00pm
- TOPS: Tue. 5:15pm 6:15pm Instructor: Belinda Smith
- Troxler Ballroom Dance: Wed. 9:30am 10:30am
- Liz and Lou Dance Practice: Wed. & Thur. 7:30pm 8:30pm
- Beginners Yoga Class: Thur. 6:00pm 7:00pm Instructor: Tava
- Alamance arts has begun utilizing the Maple St. center for art classes beginning Classes occur every 3<sup>rd</sup> Sunday.

#### Programs/Events/Additional Info:

o Drums Alive will continue to meet each Monday at the Rec Center.

# Athletics Report

**GRAHAM RECREATION & PARKS COMMISSION** 

June 2025 Report

Joshua Cutlip Athletic Supervisor (336) 570-4023 jcutlip@CityofGraham.com



#### **Spring Programs**

#### Baseball/Softball/T-Ball

The final of our spring programs has concluded with baseball and softball ending the week of June  $23^{\rm rd}$ . The season went smoothly aside from the weather delays. Even with the numerous cancelations we only finished a week behind schedule with most teams playing their original number of games.

Spring Baseball Registration Numbers:

- o T-Ball: 41 players (7 players waitlisted)
- o 6U Baseball: 34 players (1 player waitlisted)
- o 8U Baseball: 26 players (6 players waitlisted)
- 8U Softball: 9 players (1 player waitlisted)
- 10U Baseball: 35 Players (4 players waitlisted)
- o 13U Baseball: 14 players (7 players waitlisted)
- o 13U Softball: 13 players (2 players waitlisted)
- o Total: 172





#### **Summer Programs**

#### Camp Registration Numbers

- o Lacrosse Camp (6/30-7/3): 13 athletes
- o Basketball Camp (7/21-7/24): 20 athletes (full)
- o Flag Football Camp (7/28-7/31): 19 athletes





#### **Upcoming Fall Programs**

Registration is open for all fall athletics (flag football, soccer, and pickleball). We've seen a good response so far and hope to have more registrants than last fall.

#### Fall Soccer Registration Numbers

o 5U: 17 players

o 6U: 25 players

o 8U: 33 players

o 10U: 22 players

o 14U: 18 players

#### Flag Football Registration Numbers

o 8U: 26 players

o 12U: 28 players

#### Fall Pickleball Registration Numbers

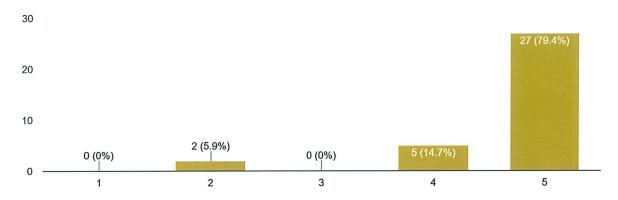
- o Championship: 6 teams (all returning teams)
- o League 1: 6 teams (all returning teams)
- o League 2: 6 teams (all returning teams)

#### **Soccer Survey Responses**

#### 34 Responses

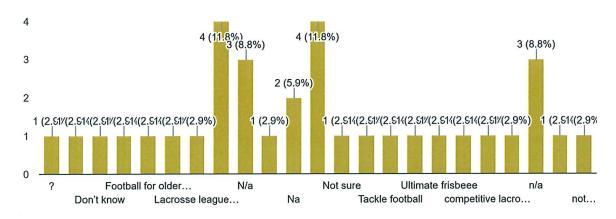
We asked questions about how participants feel the season went and what we could improve on going forward. Most the feedback was positive but there's a couple of things that I noted that can be improved upon.

On a scale of 1-5, how would you rate the participants overall experience with the sport? 34 responses





What athletic program(s) would you like to see added in the future? 34 responses

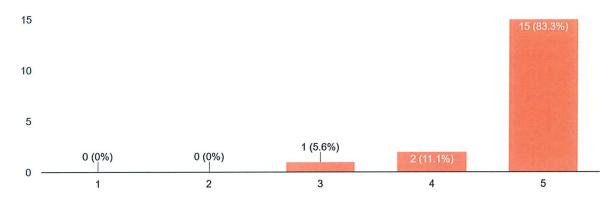


#### **Pickleball Survey Responses**

#### 18 Responses

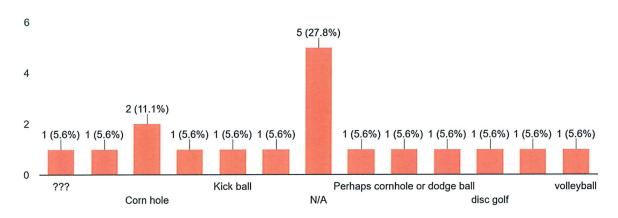
On a scale of 1-5, how would you rate your overall experience with the sport?

18 responses



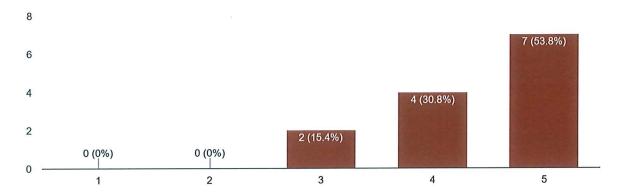
What adult athletic program(s) would you like to see added in the future?

18 responses

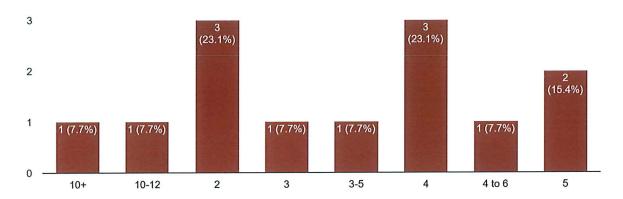


#### **Baseball/Softball Survey Responses**

On a scale of 1-5, how would you rate the participants overall experience with the sport? 13 responses



How many people (family, friends, etc.) on average attend the participant's games? 13 responses



#### **PARKS & ATHLETIC FACILITES**

#### June 2025



What did one wall say to the other wall? I'll meet you in the corner.

#### Bill Cooke Park Athletic Fields

Spot sprayed nutsedge on outfields.

#### General Maintenance

- Monthly playground inspections were completed with no issues found.
- Mulched trees within the park.
- Removed a tree that fall on the nature trail.
- Sprayed weeds in the dugouts, infield fence lines, tennis court, and playground.
- Reinstalled the freshly painted rocking horses in the playground.

#### South Graham Park

- Monthly playground inspections were completed.
  - o An issue was discovered with the accessibility swing. It has been removed for safety and a new one is being ordered
  - o Broken slide on the 5-12 playground was replaced.
- Weeds in parking lots were sprayed.

#### Graham Regional Park

- Monthly playground inspections were completed with no issues found.
- Sprayed the bermudagrass fields for weeds.
- Trees were mulched within the park.

#### Apollo/Goley/Johnson

#### Apollo

- Fertilizer application was applied to the field.
- Field was aerated.
- Spot sprayed goosegrass.
- Sand was added to low spots on the field.
- Overseeded thin areas in the turf.

#### Goley

- Spot sprayed weeds on the infield and outfield.
- Walking track was sprayed for weeds.
- Walking track was regraded to help with drainage.
- Outfield was aerated.
- The Gruffalo was added to the StoryWalk.

#### Johnson Ave

- Spot sprayed weeds.
- Field was aerated.

#### Lake

Weeds sprayed in bank fishing area and parking lot.

#### Neighborhood Parks & Playgrounds Greenway

• Trees were mulched in the park.

#### Harmon Park

• Trees were mulched in the park.

Oakley St. - No report.

#### Marshall St

- Trees were mulched in the park.
- Playground mulch added to play areas.

Hwy 54 Access - No report.

200 N. Main - No report.

#### **Facilities**

Civic Center - No report.

#### Recreation Center

Weeds in landscape sprayed.

#### Maple St.

Facility landscape was mulched.

#### Museum

Sprayed weeds in the courtyard area.

#### Miscellaneous

- Tel supported the team at the Thursday @ 7 concert and with the Slice of Summer Event.
- Concert and Slice of Summer banners were hung and taken down per requests.

#### **Continued Education & Community Involvement**

• James has finished all of the required videos for the first part of his CDL training.

# Marketing Report

GRAHAM RECREATION & PARKS COMMISSION June 2025 Report

Contact: Brandy McCandless Title: Marketing Supervisor Phone: (336) 513-5510

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"Step out of your comfort zone and face your fears. Growth takes place when you're challenged, not when you're comfortable." — Vex King, internationally bestselling author of "Good Vibes, Good Life", a social media content creator, and a mind coach

#### **Project & Program Updates**

- Coordinated with Bud Catoe to return to the Maple Street Center in June to teach Beginner Shag Lessons, drawing 25–30 participants each Monday evening (06/02)
- Attended the Alamance County Programming Collaborative meeting to discuss countywide 2025 summer events and the Alamance Adventure Race (06/03)
- Attended the virtual NCRPA Great Trails State Day Learning Session to discuss marketing ideas (06/04)
- The Musical Chairs Outdoor Concert Series presented The Rusty Dusty String Band (bluegrass) at Bill Cooke Park. Approximately 100 attendees. Special thanks to Emma Griffin for working and overseeing the night's event while I attended my son's high school graduation! (06/06)
- Emma and I offered the Chill & Thrill: Park Pop-Up program with the Park & Play Mobile Recreation Van at Graham Regional Park with 75+ visitors (06/09)
- Attended the Monthly Teams Meeting with GRPD Supervisors and WithersRavenel to discuss the Graham Regional Park Master Plan survey results and upcoming community engagement (06/12)
- Emma and I completed the removal of the Arts Around the Square Event Window Paintings. The vibrant storefront paintings were by local artist Renee' Russell from 64 Harvard, featuring the theme of this year's Arts Around the Square poster. Rickey Herring of Bullzeye Sign & Graphics Co. created the artistic design featured on this year's poster. 8 downtown businesses participated. (06/13)
- The "Request for Bids and Proposals GRPD Summer T-Shirt Orders" was sent out for Summer Day Camp, Summer Sports Camps, Spring Graham Walks, and GRPD Staff/Volunteer shirts (06/13)
- The monthly Hikes with Hounds program was held at Haw River Trail's Longmeadow Trailhead in Graham with 3 shelter dogs (Tiny, Tortilla, and Benjamin) and 9 volunteers. (06/21)
- The Thursdays at Seven Concert Series presented Phatt City in Downtown Graham. Despite hot temperatures and a passing pop-up storm, the weather cleared just in time, bringing cooler air, a rainbow over the event, and a great crowd to enjoy the evening. Approximately 300+ attendees. (06/26)
- VACATION WEEK: July 16 20
- Assisted with the Slice of Summer event in downtown Graham. (06/28)









#### **Ongoing Projects**

- Coordinating new Park Signage with Syntech for Bill Cooke Park and South Graham Park
  - o Up Next: walking track/trail length
  - o Future Goal: entryway sign for Graham Regional Park
- 200 North Main Street Pocket Park Project lighting options to purchase with possible community partners/sponsors (TBD)
- Pursuing the NC Environmental Education (NCEE) Certification. The goals of the NCEE Certification Program are
  to increase environmental literacy, provide practice in environmental education teaching methods, and foster
  community leadership.

#### **Current & Upcoming Programming**

- Sunflower/Crimson Clover Project at Graham Regional Park
  - o Sunflower Field was planted in May 2025, flowers are to peak in July/August
  - o Crimson Clover Field will be planted in September, with flowers in April 2026
  - A GRPD Parks & Athletic Facilities Team, City of Graham Public Works, and the Alamance County Soil and Water Conservation District Project
- Hikes with Hounds
  - o Year-round, one Friday each month
  - o Partnership with the City of Burlington Animal Services and Recreation & Parks
  - 2025 Dates & Locations (weather & trail conditions permitting)
    - July 18 (NEW) Haw River Trail Glencoe Paddle Access (2 miles)
    - August 8 Haw River Trail SAX Island (2 miles)
    - September 19 Alamance Parks Cedarock Park (2-3 miles)
    - October 10 Burlington Guilford Mackintosh Park & Marina (2 miles)
    - o November 14 Burlington Willowbrook Park (2 miles)
    - O December 5 Graham Graham Regional Park (1-2 miles)

#### Graham Historical Museum

- Current Exhibit
  - o TBD
  - o Tentative Baseball in Alamance County Exhibit at the Graham Historical Museum
- o Programs
  - Lunch-and-Learn
    - *Tentative* Topic: Textile Leagues and Minor League Baseball in Alamance County Speaker: Dr. Mark Cryan, Elon University Professor of Sport Management
- Coffee and Conversation (C&C) (quarterly program at Graham & Burlington locations)
  - Enjoy coffee/tea and light refreshments, community, and conversation with the special guest speaker. Guests will also have the chance to connect with representatives from local recreation and parks departments to explore park and trail destinations and learn about outdoor program opportunities in the community.
    - C&C with Andrew Sam, Task Force Leader of the Alamance Friends of the Mountains-to-Sea Trail
      NC
      - Date: Thursday, August 7, 2025
      - Location: Burlington City Park Carousel Meeting Room

#### Chill & Thrill: Park Pop-Ups

- O Dates: Mondays, July 14, August 18, 2025
- o Time: 10:00am 12:00noon
- o Location: Graham Regional Park 1575 North Jim Minor Road, Haw River, NC 27258
- Graham Recreation & Parks is popping up at Graham Regional Park during school breaks (spring & summer) with our Park & Play Mobile Recreation Van! Join us for sweet treats, lively tunes, and loads of fun activities for everyone! What to expect: yard games, music, and summer-themed fun for all ages!

#### Musical Chairs Countywide Outdoor Concert Series at Bill Cooke Park

- o Band Lineup August 1 The Megan Doss Band (country & variety)
- o Time: 7:00pm 9:00pm
- o Location: Bill Cooke Park 1010 Townbranch Road, Graham, NC 27253

#### Thursdays at Seven Concert Series

- Band Lineup
  - o July 24 The Main Event Band
  - o August 28 North Tower Band
  - o September 11 The Castaways Band
  - o September 25 Mason Lovette Band
- Time: 7:00pm 9:00pm
- Location: Downtown Graham West Elm Street, Graham, NC 27253

#### National Night Out

- o Date: Tuesday, August 5, 2025
- Collaboration with the Graham Police Department
- o GRPD will bring out activities/games and help promote the event

#### Movies in the Park

- Every Saturday in September
  - o September 6 TBD
  - o September 13 TBD
  - o September 20 TBD
  - o September 27 TBD
- Time: the movie begins around 7:30 pm (pending sunset time)
- o Location: Bill Cooke Park 1010 Townbranch Road, Graham, NC 27253

#### Alamance Adventure Race

- o Date: Saturday, September 27, 2025
- o Time: 8:00am 8:00pm
- The Alamance Adventure Race is a county-wide event that takes place over 12 hours. Using an app, teams will go to checkpoints around the county to complete different and unique challenges. Challenges have varying point values based on location, challenge level, and incentive. The team that finishes the event with the most points wins. Prizes will be given to the top 3 teams. Recreation & Parks Departments across the county team up for this event!

#### Volunteering

• NC State Extension Master Gardener Volunteer – help with workdays, outreach, and managing the social media account "Extension Master Gardener Volunteers of Alamance County"

#### Social Media

Facebook Followers: 11,060 (increased 194) Instagram Followers: 2,664 (increased 29) Twitter Followers: 259 (increased 1)

#### Website

Top 10 Most Viewed City of Graham Website Pages for June 1 - 30, 2025:

Top	p Posts/Pages	(1)
1.	HOME - City of Graham, NC	4,094
2.	Water & Sewer Billing - City of Graham, NC	2,168
3.	Recreation & Parks - City of Graham, NC	1,496
4.	GRPD Lake - City of Graham, NC	1,390
5.	GRPD Special Slice of Summer - City of Graham, NC	1,360
6.	Trash and Recycling - City of Graham, NC	818
7.	GRPD Lake Hours & Fees - City of Graham, NC	732
8.	Police - City of Graham, NC	675
9.	GRPD Parks & Facilities - City of Graham, NC	627
10.	Water & Sewer - City of Graham, NC	541

#### **Google Reviews**



#### **Erin Eaton**

Local Guide • 159 reviews • 12 photos

**Graham Regional Park** 



Super neat park! Lots to do and very well kept.



#### Lujain Alhassani

**Graham-Mebane Lake** 



Mr Steve and team were so generous and kind. Beautiful lake!! will definitely be back.

#### Let Us Know QR Code Sign Feedback

"6/15/2025 7:39:54 • Bill Cook Park Graham, North Carolina • The guys taking care of the park are doing a great job"

"6/26/2025 9:02:26 • Graham regional park • We love coming to this park. It is great for all ages! My children from ages 13 to 5 all love and ask to go here frequently. One of the kids asked me about a splash pad for here. We think that would add more to it. It would also help with those really hot days in the summer for the kids to cool off and keep playing to burn off all that energy they have."